

# THE FLATMATE AUSSIE DRIVER

PARENT & SAFETY ISSUE

## SHOCKING!

The Top 5 Reasons Your  
P-Plater Will CRASH...

The  
GUARANTEED  
\$100 Fix  
You're Ignoring!  
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# WARNING: EVERY AUSTRALIAN PARENT NEEDS TO READ THIS. DON'T LET A SIMPLE, FIXABLE MISTAKE TURN INTO A FAMILY CATASTROPHE.

To every parent, auntie, and uncle spending sleepless nights waiting for that text message: **listen up. This is the truth, and it's ugly.**

You've sunk thousands into lessons, poured in the hours supervising, and shelled out for a 'safe' car. But if you think that's enough to **PROTECT** your P-Plater from becoming an Australian road statistic, you're dead wrong. Young drivers are **overrepresented** in road trauma. They lack the experience to handle a sudden hazard, especially when the car itself is a ticking time bomb.

Here are the **Top 5 ALARMING Reasons** young Aussie drivers crash—and the **SIMPLE** component that makes every single one worse.



## REASON #5: THE IMMEDIATE INEXPERIENCE TRAP (STEERING AND BRAKING FAILURE)

New drivers don't have the muscle memory for sudden braking or steering correction. This is basic human error.

- **The Unspoken Threat:** What instantly compromises their ability to recover? Bad tyres. If tyres are just 25% under-inflated (which they are, because no P-Plater checks them), the braking distance increases by a metre, and steering responsiveness drops. That split-second error they make in wet weather? A lack of correct pressure turns a manageable skid into a **TERRIFIC** rollover.





## REASON #4: THE HUGE PASSENGER RISK MULTIPLIER (WEIGHT AND DISTRACTION)

When two or more mates jump in the car, the fatal crash risk for a young driver increases by up to **FOUR TIMES**. It's distraction, risk-taking, and showmanship—a perfect storm.

- **The Unspoken Threat:** Increased passengers mean increased weight. Increased weight means tyre pressure—which was already low—is now **CRITICALLY** low. The car is now heavy, unstable, and the tyres are heating up faster than the driver's ego. A quick swerve to avoid a kangaroo? The compromised stability caused by soft tyres means they **COMPROMISE** control entirely.





## REASON #3: THE ALARMING FATIGUE FACTOR (DRIVING ON 0.05 BAC ABILITY)

Juggling uni, work, and a social life means P-Platers are often driving tired. Driving after 17 hours awake has the same impact on reaction time as driving with a **0.05 BAC**. It's dangerous.



- **The Unspoken Threat:** Fatigue leads to over-correction. If they drift and suddenly jerk the steering wheel, the car needs perfect traction to recover. Under-inflated tyres bulge, leading to massive heat build-up and a high chance of a FATAL blowout on a straight, late-night regional road run.



## REASON #2: WORST CASE SPEEDING (THE DISTANCE JUDGEMENT FAILURE)

Most young driver crashes involve speed that is too fast for the conditions, or simply not leaving enough distance. They overestimate their ability and underestimate stopping distance.



- **The Unspoken Threat:** Incorrect tyre pressure **ABSOLUTELY LOWERS** the amount of rubber gripping the road, especially at speed. Your teenager is already a novice at judging distance. Don't let under-inflated tyres add vital metres to their stopping distance. Every metre counts when preventing an **IMPORTANT** accident.





# REASON #1: THE SHOCKING SINGLE-VEHICLE HORROR (RUNNING OFF THE ROAD)

One of the most common types of P-Plate crashes is the single-vehicle accident, often simply running off the road. This usually happens on unfamiliar or rural roads when they lose focus for a second.



- **The Unspoken Threat:** This is where tyre pressure is king. If your child drops a wheel onto a soft shoulder or hits a pothole, the correct, **STURDY** pressure is the only thing preventing the tyre from instantly debanding or blowing out. **The tyre is the only part of the car touching the road.** If it fails, all the airbags and safety ratings mean nothing.



# THE UNPARALLELED SAFETY SYSTEM: WHY YOU NEED TO ACT NOW!

You can't sit next to them every second. You can't force them to sleep 10 hours a night. You can't police their passengers. But you **CAN** eliminate the single most overlooked variable that turns a close call into a **WORST** case scenario: **Tyre Pressure**.



This isn't a clever gadget; this is a **PROVEN SAFETY** and **SURVIVAL** system:

- **FLATMATE-TPMS:** This is the **RELIABLE, HIGH TECH** set of eyes you can't be. It gives your P-Plater (and you, from the driveway) a **REAL-TIME, ALARMING** alert the second a tyre pressure drops or overheats. They don't have to remember to check it. The system **PROTECTS** them 24/7.
- **FLATMATE AIR PUMP:** Give them the **SIMPLE** power to fix the problem instantly and safely, without having to risk a dodgy servo or drive on a critical flat. It's **PRACTICAL** peace of mind.

Stop relying on **HOPES AND PRAYERS**. Give them the **EDGE**. Give them a tool that eliminates two of the most **IMPORTANT** risk multipliers (poor tyre maintenance and emergency repair failure).

## PROTECT YOUR CHILD.

**DISCOVER** the Flatmate-TPMS Kit that gives you **IMMEDIATE SECURITY**—before they take the keys again.

